



Become a Lavender Bud  
16<sup>th</sup> Annual Sequim Lavender Festival®  
July 20, 21, 22, 2012

Become a “**Lavender Bud**” and join us in celebrating our Sweet 16<sup>th</sup> original Sequim Lavender Festival® Friday July 20<sup>th</sup> thru Sunday July 22<sup>nd</sup>, 2012. The Festival attracts nearly 30,000 visitors from all 50 states and 55 countries. This is your opportunity to reach potential customers while showing your support for this major community event, all for an investment of \$100.00.

**Our Part:**

As a Lavender Bud, you will receive these benefits:

- Your business will be identified as a Lavender Bud Business Supporter in any published Festival Program.
- Your business name and link will be included on [www.lavenderfestival.com](http://www.lavenderfestival.com) through May 2013, attracting more than 50,000 web site visits per year.
- Your business will be referenced and promoted as a Lavender Bud to the public in festival media material.
- A Lavender Bud Sponsor certificate for display at your business recognizing your festival and community support.
- This year’s beautiful festival poster.

**Your Part:**

All of these marketing benefits are offered in exchange for:

- A \$100.00 sponsorship.
- Display of our festival poster at your business location and distribution of promotional rack cards, if such activities are consistent with your business practices.

Mentioning that the original and #1 rated lavender festival in North America is still held during the third weekend in July on paved streets just blocks from downtown Sequim.

Become a Lavender Bud and include yourself in the list of businesses that we can reference and direct our visitors for the services, retail items, and unique products that they may require during the original Sequim Lavender Festival® weekend and throughout the year. *To take full advantages of this opportunity please return the attached registration form no later than **April 1<sup>st</sup>, 2012**. **Web site entries will be made promptly upon receipt of your registration.** For other levels of sponsorship opportunities or questions please contact me so that we can make your Sequim Lavender Festival Weekend® a special experience.*

Celebrate Lavender®

Mary Jendrucko

Executive Director, Sequim Lavender Festival®

[info@lavenderfestival.com](mailto:info@lavenderfestival.com)

**Sequim Lavender Festival**  
**Sequim, WA. 98382**

Office 360-681-3035

**237 N. Sequim Avenue**



**BECOME A LAVENDER BUD**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Yes, I want to be a Lavender Bud. Enclosed is my payment of \$100.**

**Yes, in addition to my free posters I want purchase # \_\_\_\_\_ extra posters at \$7.50 each (25% discount)**

Payment method:  Check  Credit Card

Check # \_\_\_\_\_ Make checks payable to SEQUIM LAVENDER FESTIVAL.

Credit Card: For your convenience, we accept  Visa  MasterCard.

Card Number: Visa or MC \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security code \_\_\_\_\_

Signature: \_\_\_\_\_

I would like to receive **1 or 2** free poster(s) **(please circle number)**

I would like to receive \_\_\_\_\_ # brochures.

Pick up or Deliver **(Circle one)**

**Send payments to:**

SEQUIM LAVENDER FESTIVAL, 237 N. SEQUIM AVE., SEQUIM, WA 98382  
360-681-3035 (office)

**The “sooner the budder”!**

The Sequim Lavender Growers Association

THANKS YOU

for your continued support