



2020 Sequim Lavender Festival®



Non-Profit Vendor Application

July 17, 18 & 19, 2020 * Friday & Saturday: 9am - 7pm, Sunday: 9am - 5pm

APPLICATION DEADLINE: POSTMARKED BY MARCH 30, 2020

Dear Non-Profit Community Service Organization,

The 24th Sequim Lavender Festival® promises to be amazing this year again in beautiful Carrie Blake Park during the weekend of July 17, 18 & 19 2020.

The Sequim Lavender Festival® is a three-day summer celebration of the “Lavender Capital of North America®”. The Festival includes free farm tours, an arts & crafts fair, food, musical entertainment and more. This is the largest Lavender Festival in North America and attracts visitors from throughout the world with an estimated 30,000 in attendance. The Festival is produced by the Sequim Lavender Growers Association™ (SLGA), a non-profit tax-exempt corporation.

Each year the Festival provides free booth space to non-profit community service organizations as part of our community service program and we invite you to apply. The value of this booth is \$395. The Street Fair attracts thousands of local people so this is a great place to showcase your organization.

We will be publicizing this program in all of our marketing efforts including our website. Each participating organization will be listed along with a link to your website. You will need to provide a list of items you plan to sell and they must be approved by the Festival prior to the festival opening. You **cannot sell lavender** and any food related items must be made in a state approved kitchen. Please see the application.

If you have questions in the meantime, please call the office phone, 360-681-3035, or email debbie@lavenderfestival.com. Someone will get back to you as soon as possible.

We look forward to seeing you in July and remember to “Celebrate Lavender®”.

Best regards,

DEBBIE MADDEN

Debbie Madden

Executive Director

Sequim Lavender Festival®

PO Box 3844 | Sequim, WA | 98382

www.lavenderfestival.com Phone: 360.681.3035 Email: debbie@lavenderfestival.com



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Mail to: Sequim Lavender Festival, P.O. Box 3844, Sequim, WA 98382 **OR....**
Scan / Email to: debbie@lavenderfestival.com

Organization: _____
Contact: _____
Address: _____
City: _____ State: _____ Postal Code: _____
Telephone Day: _____ Evening: _____
E-Mail: _____ Website: _____

Please describe your display depicting the benefit of your organization to the community. Describe what your booth will look like. Do you intend on selling anything? If yes, please list on the second page.

All non-profit booth spaces are 10' x 10'

Have you been a Lavender Festival participant? _____ List Years: _____

HOURS OF OPERATION: *All booths must be open for Friday - Saturday, 9am to 7 pm and Sunday, 9am - 5pm.* Participants are expected to be present during all three days of the Festival and to follow the contracted hours of operation and load-in/load-out instructions. Failure to remain open during Festival hours will result in denial of future participation in the festival. You will receive load-in instructions later.

BOOTH SECURITY: Booths must be covered, weighted with a minimum of 50lbs on each leg, and able to withstand wind and rain. Booths may be left up overnight as there is a security patrol, but items should be secured. "Blue tarps" are not allowed as shelters, but can be used to secure the booth at night. The festival accepts no responsibility for lost or damaged goods.

